

Fundraising and Engagement Brochure



Registered Charity 1195819



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Get active for RECCE!



Would you like you, or your colleagues to participate in exhilarating fundraising activities in support of Project RECCE CIO?

Use this brochure to help plan your event, raise funds for a worthy cause, and promote wellbeing, all at the same time.

It couldn't be easier!

By getting involved, you can make a real difference to the lives of military veterans, while enjoying adventurous experiences with your colleagues. Whether you prefer group activities or individual challenges, there's something for everyone. So, let's lace up our boots, buckle our harnesses, and hit the hills together!

We get that it is hard to find the time to get involved in development activities such as charity fundraising. That's why we aim to make it as smooth as possible by producing this brochure and by doing all the legwork for you.

But why should you get involved?

- **Staff Development** - There is nothing better for team cohesion than to carry out an arduous activity together. Even better if helping others is the overall goal.
- **Social Value** - Every person preparing and taking part in the activity may be creating social value for every hour they are involved.

About Project RECCE



"Project RECCE will give you your arcs and the target set, the limit of exploitation is up to you."



Project RECCE was formed when former Infantry Officer Laurence "Loz" Moore and Property Developer Neil Houlihan came together to assist military veterans transition to civilian careers. After being medically discharged, Loz was offered a job by Neil, who realised his knowledge and values could benefit civilian employers. Inspired, they researched creating a pathway for veterans into construction. Their mentorship of one young veteran who gained employment and rose to management, validated Project RECCE's model. This then evolved into a formal 2-week resilience, employability, and networking course. Capt. John Davies, an Army Reserve Education Officer, took over as Chief Operating Officer in 2021, continuing Project RECCE's mission of enabling sustainable career transitions for veterans. Today, Neil, John and Ruth, joined by a board of trustees chaired by Major (retd.) Bernie Broad, and a team of volunteers and 55 charity ambassadors, are on track to make Project RECCE the single point of contact for all veterans and service leavers considering a career in construction.

Choose Your Adventure

01 | Hill Walking

Join us for a thrilling hill-walking adventure in the beautiful British countryside. Enjoy the fresh air, stunning views, and the satisfaction of conquering challenging peaks. It's the perfect opportunity to bond with your colleagues while raising funds for a great cause.

02 | Abseiling Adventure

Calling all adrenaline junkies! Get your heart racing by participating in an abseiling experience. Descend down cliffs, supported by ropes and harnesses, while embracing the excitement and thrill of this vertical challenge. Your courage will not only inspire others but also make a positive impact on the lives of veterans.

03 | Survival Weekends

Are you ready to test your survival skills in the great outdoors? Join us for an unforgettable weekend filled with teamwork, problem-solving, and resilience. Together, we will overcome obstacles and learn essential survival techniques, all while raising funds for Project RECCE CIO.

04 | Running for a Cause

Put on your running shoes and hit the pavement for a marathon or half-marathon. Whether you're a seasoned runner or a beginner, this event is a fantastic way to challenge yourself physically and mentally while supporting Project RECCE CIO. Join as an individual or create a team to inspire each other along the way.

Choose Your Adventure

Where would you like to go?..



Pick your challenge and location, and get in touch.



How to Get Involved

**Express
Your
Interest**

**Set a
Fundraising
Goal**

**Prepare
and
Train**

**Enjoy
the
Experience**

How to Get Involved

Express Your Interest

Visit your company website, reach out to the HR department, or email jd@projectrecce.org to express your interest in participating in one or more fundraising activities using your annual charitable days. Provide your contact details, preferred activity, and whether you'd like to join as an individual or a group.

Fundraising Goal

Set a personal or team fundraising goal. You can create an online Just Giving page to make it easy for friends, family, and colleagues to support your cause.

Prepare and Train

For each activity, ensure you're physically prepared by gradually increasing your fitness level. Stay updated on the training schedules and guidelines provided by the event organisers. Safety should always be a priority.

Enjoy the Experience

Participate in the selected activity and make lasting memories with your colleagues. Capture the moments and share your experiences on social media, encouraging others to join in the fun and contribute to Project RECCE CIO.



Together, Let's Make a Difference!

Donation Collection

Collect the funds you've raised from sponsors and donors. Follow your company's guidelines for donation submission and make sure to thank your supporters for their generosity.

Together, Let's Make a Difference!



Join us in making a positive impact on the lives of veterans and their families by taking part in these exhilarating fundraising activities. By working together as a team, we can achieve remarkable results and create a better future for those who have served Great Britain.

For more information and to express your interest please email jd@projectrecce.org, contact your HR department or visit your company website.

Individual donation



We are very fortunate that many of our donors wish to donate as an individual, or by carrying out a lone activity, such as a marathon. If you too would like to replicate such activity, please contact Project RECCE directly on 0161 240 7544 or rh@projectrecce.org and we can advise you best how to carry that out.



Frequently Asked Questions

1. Is Project RECCE a charity?

a. Yes, our registered charity number is 119 5819. We were incorporated as a charity in Sept 2021.

2. Where will the money go?

a. All funds raised will go towards helping Military Veterans and Service Leavers find second careers in the UK Construction and wider STEM industries.

3. Our company doesn't have a "charity day" policy.

a. Propose the idea. Charity days are an excellent way for your company to demonstrate that it invests in and cares about the local community.

4. We aren't based near any of your providers.

a. That's OK, if you can't see a provider near you, get in touch. We can find providers to suit your requirement and that will demonstrate matching values to Project RECCE.

5. Do we have to pay to complete activities?

a. All of the providers we work with are veteran owned and either Limited Companies or CIC (Not for Profit) so there is a fee payable. We will carry out the booking on your behalf, so your fee will be as a donation to Project RECCE. The recommended donation amount will change depending on the activity.

6. Can we see how the money we raise is spent?

a. Of course! 6 months after the completion of your activity, we will prepare a report to communicate where all of the funds that you have raised has been spent in our charitable aims.

Acknowledgements

Our providers are all veteran owned businesses with their offering being delivered by highly trained subject matter experts (SME's). When you book through us, we will guarantee that you will not only benefit from knowing that you are helping our charity, but you will receive a first class service.

The providers we work with are:

Challenge the Wild - challengethewild.com



Forces Fitness - forcesfitness.co.uk



The Maverick Survival School - themavericksurvivalschool.co.uk



Nick's Outdoors - nicksoutdoors.uk



RVOne - rvone.co.uk



Treks to the Wrecks - trekstothewrecks.co.uk



We thank you for your continued support in our efforts to achieve our charitable aims.

Contact

Project RECCE CIO
RHQ, Hillside Farm, Romiley,
Stockport, Greater Manchester
SK6 4PY
www.projectrecce.org
jd@projectrecce.org
0161 240 7544